

## Privacy Policy

Effective: 5 August 2025

### 1. Data Controller

Fesztnet Kereskedelmi, Szolgáltató és Informatikai Kft., 2150 Fót, Móricz Zsigmond út 35.

### 2. Data Collected

Name, e-mail address, phone number, shipping address, billing address, IP address.

### 3. Purpose and Legal Basis

- Order processing: GDPR 6(1)(b) – contract performance.
- Billing: GDPR 6(1)(c) – legal obligation.
- Delivery: GDPR 6(1)(b).
- Customer service: GDPR 6(1)(b).
- Newsletter: GDPR 6(1)(a) – consent.
- Website operation & analytics: GDPR 6(1)(f) – legitimate interest.
- Marketing/remarketing: GDPR 6(1)(a) – consent.

### 4. Cookies

The website uses cookies for functionality, analytics (Google Analytics), and marketing (Facebook Pixel). Consent is requested on first visit.

### 5. Data Sharing

- GLS/MPL/DPD – delivery: name, address, phone.
- Scrollmax invoicing software – billing: name, address, e-mail.
- Mailchimp – newsletter: name, e-mail.
- Accountant – legal compliance: billing data.

Data processing agreements are in place.

### 6. Retention

- Billing data: 8 years.

- Order data: 5 years.
- Newsletter subscription: until withdrawal.
- Analytics data: 26 months.

## 7. Data Subject Rights

Access, rectification, deletion, restriction, objection, portability (GDPR Art. 20). Requests via [iroda@stickydoo.hu](mailto:iroda@stickydoo.hu).

## 8. Remedies

Complaints may be submitted to the Hungarian National Authority for Data Protection and Freedom of Information (NAIH).

## 9. Other Provisions

The Controller may amend this policy. Effective upon publication.